Dear colleagues,

In December 2015, three editorials were published in relation to the launch of the first set of cards. These editorials highlighted our community’s achievements. We are looking forward to hearing news from you and your countries to engage their local media and spread the news of our project!

We will continue with our monthly newsletter to keep you informed about our progress and to disseminate the launch news on one of the websites. This is the press release published at the website:

http://www.globalphysicalactivityobservatory.com/press-release-2016-01-01-

We had a great start in 2016 and there are so many great projects and plans to come!

Let’s improve physical activity worldwide!

Best regards,

On Behalf of the Global Observatory for Physical Activity Steering Committee
Pedro C Hallal, PhD

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**Press releases and media coverage**

We have received so many contact from the press about our project and the GoPA! website.

Press release and media coverage in Germany:

Dr. Katja Siefken contacted the German press and media and disseminated the launch news on one of the websites.

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Press release and media coverage in Malta:

Dr. Andrew Decelis did a fantastic job highlighting Malta’s laziness on their website.

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Press release and media coverage in Sweden:

Pamela Leivestad contacted the Swedish press and media and disseminated the launch news on one of the websites.

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**6th ISPAH Congress**

We encourage everyone to join us at the 6th ISPAH International Congress on Physical Activity and Public Health which will be held in Thailand in February 2016.

For more information about the submission deadline and the abstract submission please visit: http://www.ispah2016.org/individual/papers.html

We would be thrilled if you could join us in Thailand! We will present the country cards as posters and you will be able to present your country cards as posters!

We would like to invite you to join us in Thailand! We will be presenting the country cards as posters and you will be able to present your country cards as posters!

Thank you very much!

On Behalf of the Global Observatory for Physical Activity Steering Committee
Pedro C Hallal, PhD